Marketing Associate Intern-Baltimore, MD

"We link the galaxy of sciences"

Those who join LINKSciences feel a sense of ownership about their future. Here, you will join passionate professionals who advance science, technology and medicine, and strive to products for better life of each and every one on this planet. LINKSciences encourages both individual contribution and collaborative entrepreneurial thinking. You will excel in an environment characterized by respect, integrity and growth opportunities.

Title: Marketing Associate Internship

Job Code: LKSNS-US-1905

Location US-Baltimore, MD

Functional Area: Business Development/Marketing

Job Description

We are seeking a highly motivated individual for Baltimore, MD office. As a Marketing Associate Intern, you will play key role to interface the customer, key collaborators and the team, and support business growth by collaborating with team members from technology, business and management. This role bears crucial importance to reach corporate management and business objective.

Essential responsibilities are as followed, other duties may be assigned:

- Assist strategic design for corporate marketing and financing activities; Accomplish project objectives by planning, monitoring, appraising, and reviewing project progress;
- Support marketing team in daily management tasks, including but not limited to promotional activities (e.g. social media, direct mail, and web) and tradeshow/event preparation, and multi-channel distribution
- Collect quantitative and qualitative data for market research and competitive analysis;
 Regularly maintain corporate client relationship management (CRM) system and provide account forecasts to the management;

Qualifications and Skills:

- BS/MSc in Business, Management, Marketing or related major;
- Background in biomedicine and/or life sciences is a plus;
- Motivation in applying new technology in the field of medical application;
- Experience in multi-national project management is desired;
- Excellent organizational and communication skills; proficiency in other languages is preferred.

This internship is a paid position and will be supported by State of Maryland program. We offer competitive package that commensurate the candidate's expertise.

We are continuously looking for talents from various backgrounds to join us. We strive to provide a collaborative, creative matrix where each person feels encouraged to contribute to our processes, decisions, planning and culture.

Please send your CV to info@linksciences.com.

About LINKSciences

LINKSciences LLC is a technology start-up headquartered in Baltimore, MD. LINKSciences is devoted to leveraging advancement of data technology to better science and medicine. LINKSciences is developing a series of data-driven tools to benefit academia, industry, government and individuals.

LINKSciences is member at Harbor Launch at IMET (a UMaryland incubator for science and science support companies, with a focus on life science and environmental technology startups).

For more information, please visit http://www.linksciences.com.